Ask What They Want

A strategy for improving health information in the developing world

Tony McSeán

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The Law of Unintended Circumstances
Irish Potato Famine 1845 - 1852
Corn For Famine Relief
Corn For Famine Relief

- Distribution to famine areas
- Money to buy it
- Mills for grinding
- Pots for cooking
- Ovens for baking
- Familiarity
- Waste
- Starvation
- Depopulation
- Waste
- Starvation
- Depopulation
www.who.int/ hinari
3,400 institutions 108 countries
>6,500 journals
HI NARI Success Measures

Journals

Institutions

Logins

Authorship in HI NARI Countries
- Bandwidth
- Equipment
- Training
- Other funding
Service Innovation

- Brilliant new idea
Service Innovation

- Brilliant new idea
- What you know you can do easily
Brilliant new idea
Market research
What you know you can do easily
The Great Hunger: Ireland 1845-1849

Cecil Woodham Smith