How Many People Does it Take to Maintain a Website?
A Behind-the-Scenes Look at NLM’s Arctic Health Website

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University of Alaska Anchorage
Early 2002

Arctic Health
An information portal to issues affecting the health and well-being of our planet's northern-most inhabitants.

- Introduction
- Arctic Council Countries
- Chronic Diseases
- Traditional Medicine
- Behavioral Issues
- General Health Resources
- Environment/Pollution
- Alaska
- Arctic Projects
- Other Web Links
- Environmental Justice
- Publications
- Other NIH Links
- U.S. Government Activities

We welcome your comments

For more information please contact: tchip@tch.nlm.nih.gov
For Technical support contact: webmaster@toxnet.nlm.nih.gov

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Last updated: October 3, 2001

http://arctichealth.org
Beginning of 2004 – Website Announced

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- Introduction
- Arctic Council Countries
- Environmental Health
- Governments and Organizations
  - International
  - Federal
  - Tribal
  - State / City
  - University / Academic
  - Other Organizations
- Health Topics
- Health in the News – Alaska
- Research, Publications, and Projects
- Telehealth / Telemedicine
- Traditional Medicine

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Early 2006 – International Polar Year
& Arctic Human Health Initiative
Today

The Arctic Health website is a central source for information on diverse aspects of the Arctic environment and the health of northern peoples. The site gives access to evaluated health information from hundreds of local, state, national, and international agencies, as well as from professional societies and universities. In addition, our own always expanding Arctic Health Publications Database can help you find arctic specific articles, out of print publications and information from special collections held in the Alaska Medical Library.

The Arctic Health website is sponsored by the National Library of Medicine’s Division of Specialized Information Services and maintained by the University of Alaska Anchorage’s Alaska Medical Library.

For more information or technical support, please contact:
ayshw@uan.alaska.edu

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University of Alaska Anchorage

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Cast of Characters

- National Library of Medicine
  - NN/LM & John Scott
  - Graphic artists
- Andornot Consulting, Inc. (Vancouver, BC)

- Univ. of Alaska Anchorage
  - Alaska Medical Library
  - E-Media Specialists
  - Research Assistants
  - IT Support
  - Library Administration
  - Grants & Contracts
- User Council
- Graphic Artists
National Library of Medicine (NLM)
Anchorage to Fairbanks
579 km or 360 miles
6 hours driving time

Brisbane to Sydney
925 km or 575 miles
11.5 hours driving time

$258.00 to fly between these cities Aug 28-Sep 5

$214 for the same dates
University Players

Librarians
Kathy Murray, PI
Susan Means
Sally Bremner

Research Assistants
Library IT
Library Administration
E-media Technicians: streaming videos
Grants & Contracts
User Council

- Healthcare Providers
- Native Organizations
- Researchers
- Traditional Healers
- State
- University

- Alaska Native Science Commission
- Largest hospital in state
- State Epidemiology
- ANTHC
- Local CDC office
- Library / Grants & Contracts / E-Media
- AFHCAN
- Dinlishla
Experts

• Andornot Consulting, Inc.
• Graphic artists
• Traditional Healers
• Researchers
• CDC
• Website users: usability testing
Lessons Learned

- Time
- Communication
- Flexibility
  - Objectives change
  - Scope changed
  - Priorities change
- Trust
Buckland

- Population 430; 97% Alaska Natives
- About 500 miles NW of Anchorage
- Just south of the Arctic Circle
- Fly (small plane), boat, snow machine in winter
- No running water
Thanks! Questions?

- Kathy Murray
- kathy@uaa.alaska.edu
- http://arctichealth.org